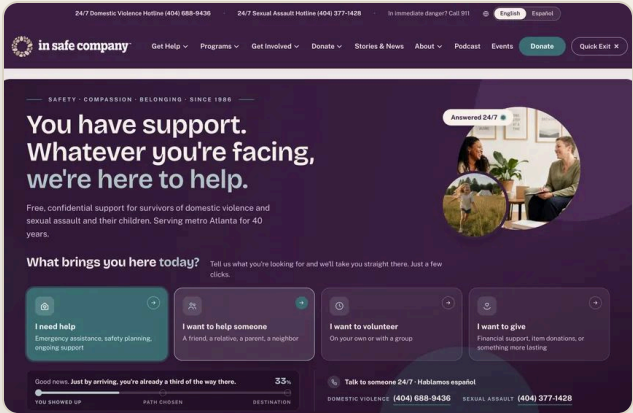


Case study summary · 2026

In Safe Company

A safe front door for survivors.

Four websites became one bilingual platform, engineered for safety at every click.



4 → 1

legacy websites consolidated into one

30+

pages, in English and Spanish

13

custom widgets and plugins

9 weeks

from kickoff to the live site

448

crisis phrases flagged for human review

0

internal links redirecting or broken after the launch audit

The challenge

A trusted organization was renaming itself after decades of service, and its programs were scattered across four websites. People in crisis had to decode menus to find help.

The approach

One custom WordPress platform designed around safety: a persistent hotline bar, a hardened Quick Exit, plain-language pathways, and a full Spanish site.

The result

Live on October 13, 2026, during Domestic Violence Awareness Month, with giving, events, a podcast and survivor stories the staff can run themselves.

Client	In Safe Company, Decatur, Georgia
Role	Lead designer and developer, end to end
Platform	WordPress multisite, Elementor 4, custom PHP and JavaScript, Kinsta
Timeline	Kickoff Aug 10, live Oct 13, 2026
Languages	English and Latin American Spanish

What I delivered

- 01 Four sites, one front door
- 02 Help in two or three clicks
- 03 The homepage, built as a system
- 04 Quick Exit, built like a security feature
- 05 Written for the hardest day
- 06 Usted tiene apoyo. A complete Spanish site
- 07 Every gift, traced to the books
- 08 A calendar engine, and a room full of light
- 09 Survivor voices, on a careful stage
- 10 Goodwill, matched to a next step
- 11 Measured, then launched calmly